The CBAM Brief

NEWSLETTER

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CleanCarbon
Expert CBAM Analysis and Reporting

A MONTHLY BRIEF ON CBAM AND HOW IT IS SHAPING SUPPLIERS, IMPORTERS AND THEIR BUSINESSES. STAY UPDATED WITH ALL CHANGES AND RULES UNDER CBAM.

Dear Readers,

Welcome to the August edition of The CBAM Brief, the monthly newsletter from CleanCarbon.ai, India's trusted CBAM reporting partner. I'm Nilesh Bhattad, CBAM expert and CEO of CleanCarbon.ai. In this edition, we bring you the key CBAM developments, regulatory updates, and industry insights.

By Nilesh Bhattad
Founder & CEO | Cleancarbon.ai

Latest news

ZNEWS

ZeeNews Features Mr. Nilesh Bhattad on CBAM Podcast

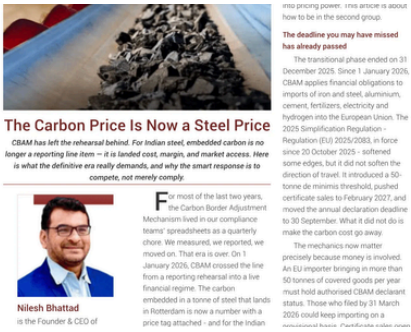
CleanCarbon.ai is proud to share that our Founder & CEO, Mr. Nilesh Bhattad, was featured on a Zee News podcast to discuss one of the most significant developments shaping international trade—the EU Carbon Border Adjustment Mechanism (CBAM). Watch More...

Mongabay Interviews CleanCarbon founder Mr. Nilesh Bhattad

Mongabay interviews Mr. Nilesh Bhattad, CleanCarbon Founder & CEO, on understanding how CBAM is testing small iron and steel businesses in India.
"Some 3,000-4,000 iron and steel and aluminium firms export directly and another 25,000-30,000 ship indirectly to the EU through other exporters or traders," Nilesh Bhattad, the founder and CEO of CleanCarbon.ai, a Pune-based environmental services company that supports Indian exporters with CBAM compliance. Read More...

SteelWorld Invites Mr. Nilesh Bhattad to Write on CBAM

SteelWorld Magazine invited Mr Nilesh Bhattad, Founder & CEO of CleanCarbon.ai, to contribute an exclusive article examining the impact of the EU's Carbon Border Adjustment Mechanism (CBAM) on India's iron and steel industry. Read More...



The Carbon Price Is Now a Steel Price

CBAM has left the rehearsal behind. For Indian steel, embedded carbon is no longer a reporting line item — it is landed cost, margin, and market access. Here is what the definitive era really demands, and why the smart response is to compete, not merely comply.

Nilesh Bhattad
is the Founder & CEO of

For most of the last two years, the Carbon Border Adjustment Mechanism lived in our compliance teams' spreadsheets as a quarterly chore. We measured, we reported, we moved on. That era is over. On 1 January 2026, CBAM crossed the line from a reporting rehearsal into a live financial regime. The carbon embedded in a tonne of steel that lands in Rotterdam is now a number with a price tag attached - and for the Indian

into pricing power. This article is about how to be in the second group.

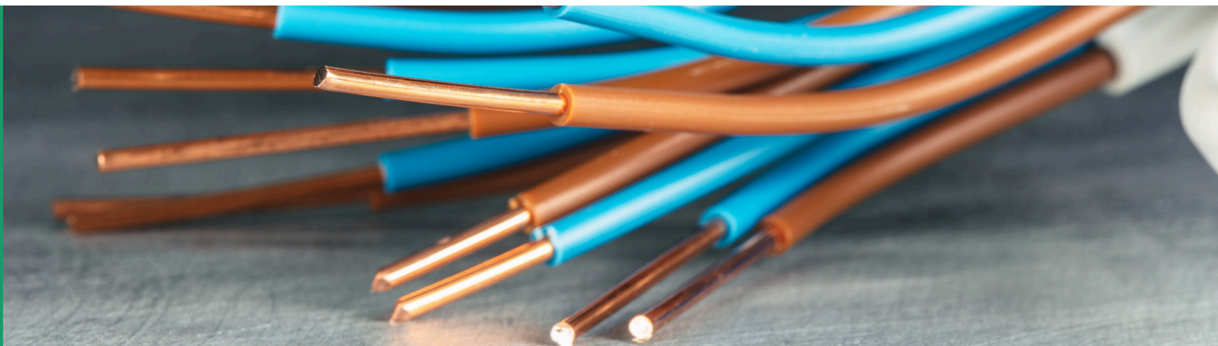
The deadline you may have missed has already passed

The transitional phase ended on 31 December 2025. Since 1 January 2026, CBAM applies financial obligations to imports of iron and steel, aluminium, cement, fertilizers, electricity and hydrogen into the European Union. The 2025 Simplification Regulation - Regulation (EU) 2025/2083, in force since 20 October 2025 - softened some edges, but it did not soften the direction of travel. It introduced a 50-tonne de minimis threshold, pushed certificate sales to February 2027, and moved the annual declaration deadline to 30 September. What it did not do is make the carbon cost go away.

The mechanics now matter precisely because money is involved. An EU importer bringing in more than 50 tonnes of covered goods per year must hold authorised CBAM declarant status. Those who filed by 31 March 2026 could keep importing on a

Metal Ground Magazine Features Mr. Nilesh Bhattad

Metal ground magazine featured Mr. Nilesh Bhattad in its special monthly issue on understanding carbon intelligence, which is evolving into a business imperative. Mr. Nilesh Bhattad, in an exclusive interview, discussed how AI-powered carbon intelligence, CBAM, and real-time emissions data are transforming the future of manufacturing and global trade. Read More...



Blog

How Does CBAM Change The Wires Industries

The EU Carbon Border Adjustment Mechanism (CBAM) is transforming the wire industry by making carbon transparency a key requirement for exporters. This blog explains how CBAM for wire industries impacts compliance, costs, supply chains, and competitiveness, while highlighting practical strategies that CBAM for wire manufacturing businesses can adopt to stay ahead in the European market. Read More...

Case Study

Confusion to Compliance: How M.G. Industries Became CBAM-Ready Within Days.

M.G. INDUSTRIES®
MANUFACTURERS & EXPORTERS

M.G. Industries, a distinguished manufacturer and exporter of Malleable Iron and Galvanized (GI) Pipe Fittings, faced a critical turning point as the European Union implemented the **Carbon Border Adjustment Mechanism (CBAM)**. As a supplier of iron and steel products—a core sector under CBAM scrutiny—the company needed to provide accurate "embedded emissions" data to its European partners. By partnering with **CleanCarbon.ai**, M.G. Industries automated its carbon accounting, ensured full regulatory compliance, and solidified its status as a preferred, low-carbon supplier in the international market. Read more...

Talk to us and understand CBAM!

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