

The CBAM Brief

NEWSLETTER

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A MONTHLY BRIEF ON CBAM AND HOW IT IS SHAPING SUPPLIERS, IMPORTERS AND THEIR BUSINESSES. STAY UPDATED WITH ALL CHANGES AND RULES UNDER CBAM.

Dear Readers,

Welcome to The CBAM Brief, the first edition of our monthly newsletter by India's best CBAM reporting partner Cleancarbon.ai. I am Nilesh Bhattad, CBAM expert and CEO of Cleancarbon.ai. In this newsletter, we will cover every update in the world of CBAM.



By Nilesh Bhattad
Founder & CEO | Cleancarbon.ai

Latest news:

SEPC and CleanCarbon.ai Launch Carbon Cell to Empower MSME Exporters in CBAM Reporting

The Services Export Promotion Council (SEPC), under the Ministry of Commerce and Industry, has signed an MoU with CleanCarbon.ai to launch the SEPC Carbon Cell — a pioneering initiative to support Indian MSMEs in end-to-end Carbon Border Adjustment Mechanism (CBAM) reporting. The Cell will offer industry-specific guidance on CBAM readiness, GHG compliance, decarbonization, and green innovation, driving climate-aligned growth in services exports.



Case Study

GMP Reels Cuts Emissions and Boosts EU Market Access with CBAM Compliance



Through timely strategic partnership, GMP Reels achieved a 15% carbon emissions reduction in just one year of CBAM compliance. By aligning with EU CBAM regulations, they avoided carbon tariffs, secured cost savings, and enhanced their global reputation as a sustainable and competitive exporter. [Read More...](#)



Blog

Why CBAM Matters for Your Business Expansion in the EU?

Non-compliance with the EU's Carbon Border Adjustment Mechanism (CBAM) can limit market access, disrupt buyer relationships, and lead to financial penalties. From January 2026, if CBAM compliance is not done accurately and on time, then businesses in sectors such as iron and steel, aluminium, and cement can face trade discontinuity and increased carbon tax on them.

This blog explains why timely CBAM reporting is crucial for exporters in carbon-intensive sectors to stay competitive, build trust, future-proof their EU trade and why CBAM reporting matters for your business expansion in the European Union. [Read More...](#)

CBAM Impacting Indian Iron and Steel Sector & Reshaping Global Trade

In this in-depth episode, we sit down with Dr. Manuj Bhardwaj – globally renowned CBAM and carbon markets expert, IPCC Doctoral Scholar, and who has worked with multilateral institutions like the World Bank and WTO. Dr. Bhardwaj shares insights on how the EU's Carbon Border Adjustment Mechanism (CBAM) is already reshaping global trade, impacting Indian exports, and challenging sectors like steel and aluminium.

CBAM IMPACTING INDIAN IRON AND STEEL SECTOR & RESHAPING GLOBAL TRADE



We do only CBAM compliance so that you can focus on your business.



Our Founder & CEO Nilesh Bhattad recently led an insightful training session on the **CBAM**

Talk to us and understand CBAM!

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