

The CBAM Brief

NEWSLETTER



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A MONTHLY BRIEF ON CBAM AND HOW IT IS SHAPING SUPPLIERS, IMPORTERS AND THEIR BUSINESSES. STAY UPDATED WITH ALL CHANGES AND RULES UNDER CBAM.

Dear Readers,

Welcome to The CBAM Brief, the first edition of our monthly newsletter by India's best CBAM reporting partner Cleancarbon.ai. I am Nilesh Bhattad, CBAM expert and CEO of Cleancarbon.ai. In this newsletter, we will cover every update in the world of CBAM.



By Nilesh Bhattad
Founder & CEO | Cleancarbon.ai

Latest news:

EU Plans to Expand Carbon Border Adjustment Mechanism to Downstream Products to Tackle Carbon Leakage

The EU plans to extend its Carbon Border Adjustment Mechanism (CBAM) to downstream products with high iron, steel, or aluminium content to curb carbon leakage—where production shifts abroad to avoid carbon costs—or increased imports from countries with weaker climate rules. Additional anti-circumvention measures will target practices that undermine CBAM's purpose. A public consultation is underway to gather feedback and reinforce CBAM's effectiveness under the European Green Deal. [Read more...](#)



EU Plans Export Exemptions from Carbon Tax to Protect Heavy Industry



The EU plans to exempt exporters in steel, cement, and aluminium from paying carbon taxes on their exports by compensating them with CBAM revenues. Announced alongside a new 2040 climate target, the move aims to keep European firms competitive globally while advancing ambitious decarbonisation goals and preventing relocation to regions with weaker climate policies. [Read more...](#)



From our blogs at [Cleancarbon.ai](https://cleancarbon.ai)

CBAM: Strategic Trade Disruption or Sustainability Catalyst

The Carbon Border Adjustment Mechanism (CBAM) is poised to redefine global trade by embedding climate risk into business operations. Its implementation is expected to disrupt international markets—especially affecting developing economies that heavily depend on exports in carbon-intensive, CBAM-regulated sectors. [Read more...](#)

Solving Our Customer's Challenges (Case Study)

MD industries maintains competitive edge in global market

MD Industries, which has been the leading manufacturer of engineering and automotive parts for decades, faced challenges related to shrinking market access due to CBAM reporting. As the EU's Carbon Border Adjustment Mechanism started to be implemented in the phased manner, MD Industries had little clue about maintaining the trade continuity with Europe. It needed timely and precise intervention from an experienced team like [CleanCarbon.ai](#), which not just helped in CBAM compliance but also ensured maintaining their manufacturing efficiency. The company got an advanced solution to accurately track, reduce, and report their carbon emissions in order to meet international standards and stay competitive in export markets. [Read more...](#)

HOW YERIK INTERNATIONAL TURNED CBAM INTO BUSINESS OPPORTUNITY?



We do only CBAM compliance so that you can focus on your business.



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