



NEWZEL INDUSTRIES

A quality-focused and customer-oriented stellar steel service



CASE STUDY



About Client

Newzel Industries is an ISO: PED 2015 approved manufacturer & stockholder of sheets, plates, pipes, tubes, bars, fittings & flanges. Newzel Industries has gained a strong reputation in the manufacturing and commercial sectors for supplying high-quality pre-engineered steel products.



Business Challenges

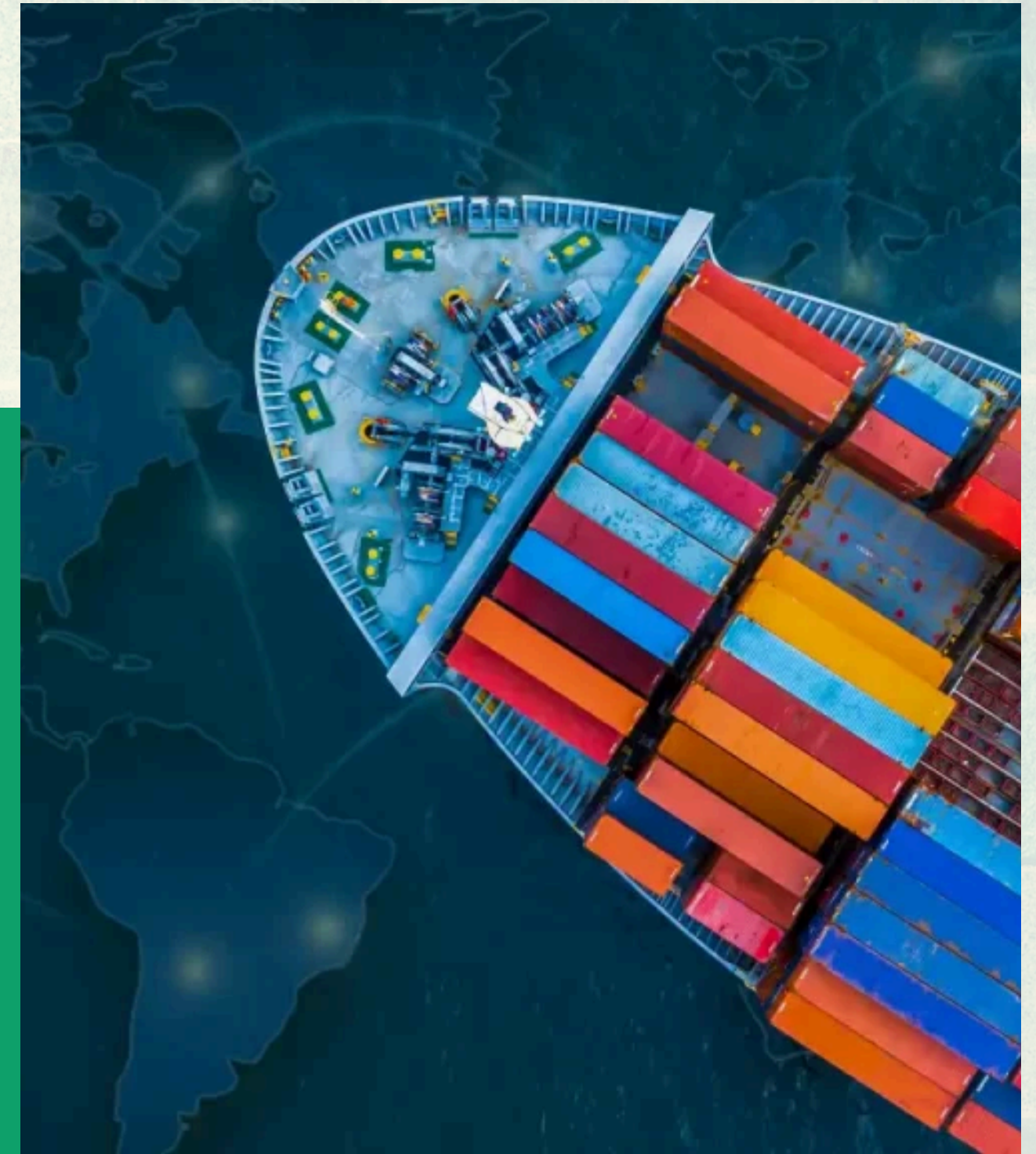
Newzel Industries, like many businesses, struggled to navigate the complexities of CBAM. The regulation's novel approach, coupled with its recent introduction, led to a lack of clarity and understanding among businesses. Key challenges included:

- **CBAM's Scope and Applicability:** Determining which products and countries were subject to CBAM.
- **Reporting Requirements:** Understanding the specific data and information required for CBAM reporting.
- **Calculation Methodology:** Calculating the correct CBAM fees based on embedded carbon emissions.



The Solution

To address these challenges, Newzel Industries partnered with CleanCarbon.ai, a leading provider of CBAM services. Clean Carbon AI offered a comprehensive solution tailored to Newzel Industries' specific needs.



Key aspects of CleanCarbon.ai's solution included:

- **CBAM Expertise:** Providing deep knowledge and understanding of CBAM regulations, including its scope, applicability, and reporting requirements.
- **Data Analysis and Reporting:** Developing automated tools to collect, analyze, and report the necessary data for CBAM compliance.
- **Calculation Support:** Offering guidance and support in calculating CBAM fees based on embedded carbon emissions.
- **Regulatory Updates:** Providing ongoing updates on CBAM regulations and any changes that may impact Newzel Industries.



Result

With CleanCarbon.ai's assistance, Newzel Industries was able to:

- Achieve CBAM Compliance: Successfully meet all CBAM reporting requirements and avoid penalties.
- Reduce Costs: Optimize CBAM fee calculations to minimize financial burdens.
- Enhance Sustainability: Demonstrate a commitment to environmental sustainability and responsible business practices.
- Gain a Competitive Advantage: Position itself as a leader in CBAM compliance within its industry.



Conclusion

By leveraging CleanCarbon.ai's expertise and technology, Newzel Industries was able to overcome the challenges posed by CBAM and ensure its continued success in the global market. This case study highlights the importance of partnering with specialized providers to navigate complex regulatory environments and drive sustainable business practices.

